

# OUT

# N ABOUT

P.B.L. Magazine

## The Bridal Issue

Palm Beach | Ft. Lauderdale

10 Tips for choosing  
Bridesmaids

Destination Weddings

Real Weddings

5 Mistakes Brides  
make



Out And About Palm Beach Lifestyle Magazine bridal issue is published three times during the year. The bridal issue is filled with helpful articles, tips, real weddings, and inspiration to assist in your wedding planning. For advertising opportunities, please contact us via phone and or email.

Our bridal issues are mailed to brides or distributed at bridal shows, local wedding businesses, and wedding facilities around South Florida. If you would like copies of this magazine in your establishment, please contact us for more information. If you are interested in advertising, please email us at [news@outnaboutpbmag.com](mailto:news@outnaboutpbmag.com)

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 Monday - Friday 9:00 A. M. - 3:00 P. M.

Front Cover: Sona Ghotra  
 Photographer: Cam Ta Photography

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**Bridal Issue**

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# Bridal Issue 2014

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# Ingrid's Bridal

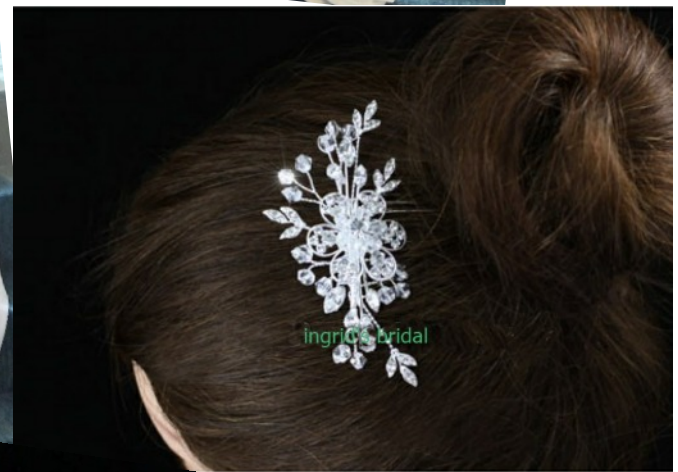


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# Things we LOVE



# 5 Mistakes Brides Make

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BY: ALICIA COLLINS

Your wedding will be one of the most memorable productions produced by you. It has been your dream for years to have certain elements in your wedding. You envision it being a particular way from a young age, and well, your dreams are about to become a reality - if you can avoid these three mistakes.

**1.** Brides make the same mistake repeatedly, and that is failing to be budget conscious. Most brides are unrealistic about what they can receive or purchase for their budget. If you are not employed in the wedding industry, you have no idea how much a cake or the flowers you envision will cost and so you demand more than you can afford. Brides fail to convey their vision, expectations, and budget to vendors and this can lead to disappointments.

You want to be vocal with your vendors, lay it all out there, do not pretend be realistic. There is nothing wrong with a good bargain but be realistic with your demands and expectations, and be open to what is available in your budget. With wedding shows like "*I DO OVER*" and

*My Fair Wedding*, brides feel that they can have the same lavish event for half the cost, but in reality those weddings on TV are very expensive. You can achieve, however, the same look for less if you are realistic about your expectations and open to suggestions on how to achieve a similar look within your budget.

**2.** The second mistake brides commonly make is being overloaded by information. It is good to do your homework, use magazines and online resources to figure out your vision, get inspiration, see trends and come up with a concept. However, avoid combing through an abundance of different concepts, themes, ideas and looks as it can become overwhelming. I would suggest after deciding on a set budget and a concept for your wedding that you limit the magazine buying and research. Keep your concept simple, choose one that best suits your personality and lifestyle, then move on. If you purchase a wedding dress and you continue to look at more dresses, chances are you will make at least two changes, which can be an expensive process that your budget is not prepared for. Make a decision and move on to the next step in the planning process; do not look at any more dresses or magazines with dresses.

**3.** The third mistake brides commonly make is leaving the groom outside of the loop. That is to say, too many times the groom is left out of the planning process. The mother of the bride takes over as the planner and she begins to make arrangements for the couple without getting the grooms consent.

Many times if the bride's parents are paying for the wedding, the groom is kept completely out of the planning process. A wedding should be a joint experience where both the bride and groom enjoy the process. Additionally, the wedding planning process builds on your communication and negotiation skills that will be a huge factor in your marriage.

**4.** The fourth mistake brides commonly make is paying for the wedding on a credit card, which is a very bad idea. The number one cause of divorce is money. Starting your life together with debt is just not a smart idea. I would suggest that if credit card debt is the only way to pay for the wedding, that you wait another year so you can save more money to put towards the wedding or scale back on your plans. Instead of inviting 150 guests, only invite 70 guests. Your wedding will take how much ever money you put into it. If you invest \$1000.00 then you will find everything you need and do not need for that amount of money. Remember, the bigger your guest list the more it will cost you.

**5.** The final mistake that brides make is planning too soon. Avoid the temptation to begin the planning process too early after engagement. I would suggest starting as far as 12 months out, being mindful of which vendors you book as some could be out of business before your wedding date, or may reserve wedding dates that far in advance. If the vendors you select are in demand, then book them as soon as possible, otherwise being securing your vendors 6-9 months out.

A set budget, vision, and realistic expectations are sure to make the wedding planning process a success.

**Tip:** The service of each vendor requires a signed contract and a deposit / down payment to secure his or her services for your big day.



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